



Local Government
Professionals
AUSTRALIA WA

ANNUAL STATE CONFERENCE

5–6 NOVEMBER 2025 | CROWN PERTH

Partnership Opportunities



BOOK BEFORE 1 SEPTEMBER 2025 TO SECURE EARLY BIRD RATE

PARTNERSHIP OPPORTUNITIES

Why support the 2025 LG Professionals WA Annual State Conference?

Local Governments in Western Australia spend over 2 billion dollars each year on locally supplied goods and services. The LG Professionals WA Annual State Conference is your opportunity to access over 250 decision-makers representing most of the 140 Local Governments in Western Australia.

The next LG Professionals WA Annual State Conference will be held at Crown Perth WA between 5–6 November 2025. This Conference is a key professional development event in the calendar of Chief Executive Officers, Directors and Senior Managers in local government each year.

Conference delegates are served their coffee breaks, lunch and cocktail functions in the trade display area, providing a number of great opportunities for you to meet and talk with them. Attendance at the conference dinner and social functions will also extend your opportunities to establish personal relationships.

Remember, many of the delegates attending the Conference are looking for quality suppliers who can demonstrate an ability to meet Local Government needs. If you are serious about selling to Local Government, this is your opportunity to access many of the key decision-makers in the industry, as a partner of the 2025 LG Professionals WA Annual State Conference.

As this Conference is very popular with industry and trade partners it is recommended that you book early to avoid disappointment.

For more information about the LG Professionals WA Annual State Conference contact:

Viola Jacobs, Programs and Stakeholder Manager

Phone: 08 9271 1136, Email: viola@lgprofessionalswa.org.au

Structure of the Conference

The LG Professionals WA Annual State Conference starts on Wednesday morning and finishes on Thursday afternoon.

A variety of partnership opportunities are available for the 2025 LG Professionals WA Annual State Conference:

Partnership	Early Bird Price ENDS 1 SEPT	Regular Price AFTER 1 SEPT
Major	\$9000	\$9200
Trade Exhibitor	\$6800	\$7000
Keynote	\$4000	\$4200
Network	\$4000	\$4200
Coffee Cart	\$9400	\$9600

All prices include GST.

Other options available by negotiation.



PARTNERSHIP OPPORTUNITIES

Major Conference Partner

Entitlements at the LG Professionals WA Annual State Conference 2025

- Priority selection of a single booth in the trade exhibition area.
- Opportunity to address the delegates for 3 minutes (no Powerpoint please).
- Inclusion of your company profile in the Partners and Trade Display Bulletin that will be available on the Conference App and Conference website.
- Your company name on the Conference promotional material.
- Complimentary registrations for three company delegates to attend the conference sessions, luncheons and networking functions.
- Complimentary registrations for three company delegates plus partners to attend the Honour Awards Ceremony.
- The opportunity to include company merchandise in the delegates' satchels.
- Delegate satchels for three company representatives.

\$9000
EARLY BIRD

\$9200
AFTER 1 SEPT

Other recognition and advertising:

- Promotion of your company by having its logo on the Partners' page of the Conference website.
- One full-page advertisement in one edition of LG Professionals WA's magazine *Statewide*.
- Corporate membership of LG Professionals WA until 30 June of the current financial year.
- Member rates for registration to other LG Professionals WA events such as conferences, training programs and networking events.

Trade Exhibitor Partner

Entitlements at the LG Professionals WA Annual State Conference 2025

- A single booth in the trade exhibition area.
- Inclusion of your company profile in the Partners and Trade Display Bulletin that will be available on the Conference App and Conference website.
- Your company name on the Conference promotional material.
- Complimentary registrations for two company delegates to attend the conference sessions, luncheons and networking functions.
- Complimentary registrations for two company delegates plus partners to attend the Honour Awards Ceremony.
- The opportunity to include company merchandise in the delegates' satchels.
- Delegate satchels for two company representatives.

\$6800
EARLY BIRD

\$7000
AFTER 1 SEPT

Other recognition and advertising:

- Promotion of your company by having its logo on the Partners' page of the Conference website.
- 50% discount for one quarter-page advertisement in one edition of LG Professionals WA's magazine *Statewide*.
- Corporate membership of LG Professionals WA until 30 June of the current financial year.
- Member rates for registration to other LG Professionals WA events such as conferences, training programs and networking events.

Keynote Partner

Entitlements at the LG Professionals WA Annual State Conference 2025

- The opportunity to introduce one of the opening or closing keynote speakers at the conference. You may include a 3 minute address on your company during this time (no Powerpoint please).
- Inclusion of your company profile in the Partners and Trade Display Bulletin that will be available on the Conference App and Conference website.
- Your company name on the Conference promotional material.
- Complimentary registrations for two company delegates to attend the conference sessions, luncheons and networking functions.
- Complimentary registrations for two company delegates plus partners to attend the Honour Awards Ceremony.
- The opportunity to include company merchandise in the delegates' satchels.
- Delegate satchels for two company representatives.

\$4000
EARLY BIRD

\$4200
AFTER 1 SEPT

Other recognition and advertising:

- Promotion of your company by having its logo on the Partners' page of the Conference website.
- Corporate membership of LG Professionals WA until 30 June of the current financial year.
- Member rates for registration to other LG Professionals WA events such as conferences, training programs and networking events.

PARTNERSHIP OPPORTUNITIES

Network Partner

Entitlements at the LG Professionals WA Annual State Conference 2025

- The opportunity to address delegates for 3 minutes at the Cocktail Function on Wednesday 5 November.
- Your company banners displayed at the Cocktail Function.
- Inclusion of your company profile in the Partners and Trade Display Bulletin that will be available on the Conference App and Conference website.
- Your company name on the Conference promotional material.
- Complimentary registrations for two company delegates to attend the conference sessions, luncheons and networking functions.
- Complimentary registrations for two company delegates plus partners to attend the Honour Awards Ceremony.
- The opportunity to include company merchandise in the delegates' satchels.
- Delegate satchels for two company representatives.

\$4000
EARLY BIRD

\$4200
AFTER 1 SEPT

Other recognition and advertising:

- Promotion of your company by having its logo on the Partners' page of the Conference website.
- Corporate membership of LG Professionals WA until 30 June of the current financial year.
- Member rates for registration to other LG Professionals WA events such as conferences, training programs and networking events.

Coffee Cart Partner

Entitlements at the LG Professionals WA Annual State Conference 2025

- The opportunity to brand the coffee cart with your logo.
- Includes a double booth in the Trade Exhibition area.
- Inclusion of your company profile in the Partners and Trade Display Bulletin that will be available on the Conference App and Conference website.
- Your company name on the Conference promotional material.
- Complimentary registrations for two company delegates to attend the conference sessions, luncheons and networking functions.
- Complimentary registrations for two company delegates plus partners to attend the Honour Awards Ceremony.
- The opportunity to include company merchandise in the delegates' satchels.
- Delegate satchels for two company representatives.

\$9400
EARLY BIRD

\$9600
AFTER 1 SEPT

Other recognition and advertising:

- Promotion of your company by having its logo on the Partners' page of the Conference website.
- One half-page advertisement in one edition of LG Professionals WA's magazine *Statewide*.
- Corporate membership of LG Professionals WA until 30 June of the current financial year.
- Member rates for registration to other LG Professionals WA events such as conferences, training programs and networking events.

Three Year Partnership Agreements

Three year partnership agreements are available for Major and Trade Categories. Partnership agreements require partners to commit to a three year contract with LG Professionals WA. The contract allows the partners to retain the same partnership fee for the three years of the contractual agreement.

For more information on partnership agreements contact Viola Jacobs.





About the booths

LG Professionals WA chooses to use enhanced booth designs for all Conferences. All booths are 3 m x 2 m.

Each exhibition booth contains:

- black wall panels—Velcro compatible
- rear light name fascia (signage)
- two spotlights
- one power point
- dressed Trestle table and two chairs
- existing venue carpeted floor.

Two booths can be combined for a cost if more space is required.

Company representatives must be employed by subscribed corporate partner.

Trade and exhibition booths must be registered under a single company name.

Each additional company representative will be charged \$350.



Exhibitor Terms and Conditions

Applicable to 5–6 November 2025

1. If an Exhibitor fails to comply in any substantial respect with these terms and conditions:
 - (a) Local Government Professionals Australia WA, may sell or reallocate the Exhibitor's allocated booth space;
 - (b) the Exhibitor is to be liable for any loss suffered by Local Government Professionals Australia, WA, as a result of the Exhibitor's failure; and
 - (c) all monies paid by the Exhibitor are to be forfeited to Local Government Professionals Australia WA.
2. If an Exhibitor fails to occupy its allocated booth space by the advertised opening time of the event, Local Government Professionals Australia WA, may arrange for the space to be occupied in whatever manner it considers to be in the interests of the event, without any refund or compensation to the Exhibitor and without releasing the Exhibitor from any liability.
3. An Exhibitor must not erect any sign, stand wall or obstruction which, in Local Government Professionals Australia WA's opinion, interferes with an adjoining Exhibitor.
4. The Exhibitor must not damage any walls, floors or ceiling of the exhibition area in which its stand is located, whether by nails, screws, oil, paint, or any other way.
5. Local Government Professionals Australia WA, will not be responsible for:
 - (a) any loss of, or damage to, any property of an Exhibitor;
 - (b) any damage claimed by any person who may be injured while in the space allotted to the Exhibitor; or
 - (c) any economic or other loss sustained by the Exhibitor.
6. The Exhibitor undertakes to insure, at their full replacement value, the contents of its stand and all associated equipment and materials.
7. The Exhibitor is responsible for the safety of its products, display and stand and agrees that, during setup and dismantling, the contents of its stand and all associated equipment and materials, will not be left unattended.
8. Without the written consent of Local Government Professionals Australia, WA, the Exhibitor must not sublet, or allow anyone else to use, its allocated booth space.
9. 'Event promotional material' refers to brochures and any other material that may be distributed regarding the Conference. It does not include delegate satchels.
10. All representatives of an Exhibitor must be employed by the Exhibitor.
11. Trade and exhibition booths must be registered under a single company name.
12. Each additional company representative will be charged \$350 per day.
13. Corporate partnership refunds will only be provided when a cancellation has been provided in writing 6 weeks prior to the event. No refunds will be provided for cancellations received within 6 weeks of the event date.
14. Annual corporate membership of LG Professionals WA includes two nominated company contacts to receive communications.
15. Member rates at other LG Professionals WA events are limited to two registrations per program or event.

LOCAL GOVERNMENT PROFESSIONALS AUSTRALIA WA PROUDLY PARTNERED BY:

FOUNDATION PARTNERS



PRINCIPAL PARTNERS



MAJOR PARTNERS



Publications of LG Professionals WA

All partnership categories include subscription to the email newsletter and other publications.

Statewide: Members magazine

Statewide is the official magazine of Local Government Professionals Australia WA.

Statewide has a 97% readership of Local Government Professionals Australia WA members and Local Government Officers in Western Australia. This Local Government specific magazine hits the desks of the decision-makers in Local Government—that is, the CEOs, Directors, Purchasing Officers, Senior Managers and Officers working in the Local Government sector.

Through advertising in *Statewide* you will reach Local Government Officers who together, control expenditure budgets totalling more than \$2 billion a year. Your advertisement will pass across 140 organisations in Western Australia.

If you are interested in finding out more about advertising in *Statewide*, please contact Viola Jacobs at the Local Government Professionals Australia WA Office.



LG Professionals WA Branches and Networks

LG Professionals WA has 11 Branches and nine Networks in Western Australia who meet throughout the year. Branches of LG Professionals WA are formed based on regional locations and Networks are formed through areas of expertise.

Each Branch and Network has an executive Committee including a President and Secretary and members who are Local Government officers and members of LG Professionals WA.

LG Professionals WA works together with Branches and Networks to:

- Plan and develop conferences and seminars. (These Partnership opportunities are mostly through trade show displays or keynote partnership of a conference session with a chance to address delegates.)
- Help set meeting agendas and peer networking opportunities. LG Professionals WA have a number of Local Government industry partners who prefer to meet with Branches and Networks on a smaller scale in their regional area. LG Professionals WA offers industry partners the chance to be introduced to these groups at local meetings by the LG Professionals WA CEO or by an LGProfessionalsWA Board member.

LG Professionals WA Administration are advised of Branch meetings and events as they are planned. If you would like to attend an LGProfessionalsWA Branch meeting or event and address Branch members contact Viola Jacobs. (Note: there is a small charge to attend but this opportunity is only available to current industry partners.) Or visit the LG Professionals WA website for information on LG Professionals WA Branch and Networks activities and events.



For more information on Partnership Opportunities, please contact:
Viola Jacobs, Programs and Stakeholder Manager
08 9271 1136
events@lgprofessionalswa.org.au
www.lgprofessionalswa.org.au



LG Professionals WA Networks



Age Friendly Communities Network

This network promotes Age Friendly Communities principles as a fundamental requirement to develop accessible and inclusive communities. The network: promotes an Age-Friendly approach to planning; encourages collaborations and partnerships between local government, state government, the not-for-profit and private sector; and shares best practice and innovative approaches to developing age friendly communities.

Communications. NETWORK

This network is for all officers who work in areas such as marketing, internal and external comms, digital media and community engagement. The purpose of the network is to: facilitate knowledge and information sharing; provide opportunities for professional development; network with like-minded peers; raise the profile of the profession to reflect the critical role it plays in each local government; and recognise each other's achievements.



Community Development NETWORK

The network's aim is to provide leadership, support and professional development to people working within the Community Development and Community Services sector across WA. The network run regular meetings to plan and organise Professional Development Events, including their popular biennial conference, which cover a variety of topical issues relevant to both regional and metropolitan local governments.



The CPN's strategic aim is 'To establish and maintain a network group to improve corporate planning practices in Local Government'. The CPN's key initiatives are to achieve the following goals: bring together people with an interest in corporate planning; share knowledge to improve integrated planning; position the CPN as a group of influence and impact.



Executive Support Professionals NETWORK

This network includes local government professionals working in positions such as Executive and Personal Assistants and other Support roles. These officers play a crucial role in assisting CEOs and Directors with a huge number of tasks and help to ensure projects and deadlines stay on track. This network will be a peer support and professional development network group for Executive Support Professionals working in local government.

Finance Professionals NETWORK

The Finance Professionals Network is the peak body serving Local Government Finance Professionals in WA. The network has two committees—one for the planning and development of the Annual Finance Professionals Conference and a Technical committee who discuss issues affecting the Local Government Finance Sector and plan Professional Development events accordingly.

governance NETWORK

This network brings together Local Government Professionals with a focus on corporate governance. With a commitment to improving governance practice through shared information and experience, the group aims to organise regular professional development and networking opportunities throughout the year.



This network includes all officers who work in areas such as Human Resources, Organisational Development, Workplace Culture, Workforce Planning, Training and employee services. This network will provide: formalised professional development opportunities; opportunities to discuss human resource practices on a strategic level; and support for practitioners in the sector and opportunities to influence legislative change through advocacy work.

Volunteering NETWORK

The Volunteering Network aims to strengthen and promote volunteerism in local government sector and communities through the exchange of ideas and information, fostering trust and collaborative partnerships.